

WATERMARK LABEL PROJECT ORGANIZER

We are here to help you through the process of getting your labels printed. Below are questions to help organize and gather your label information.

CONTACT INFORMATION

Winery Name: _____

Contact Name: _____

Phone: _____

Fax: _____

Email: _____

Billing Street: _____

Billing City: _____

Billing State: _____

Billing Country: _____

Billing Zip: _____

Copy billing to shipping address? _____

Shipping Street: _____

Shipping City: _____

Shipping State: _____

Shipping Country: _____

Shipping Zip: _____

LABEL NAME

Name: _____

LABEL SIZE

(Label may need to be different sizes to fit both your Claret and Burgandy bottle label panels)

Front: _____ Back: _____

Front: _____ Back: _____

PAPER SELECTION

VARNISH/LAMINATE

Varnish: Matte _____ Shiny _____ Other _____

Laminate: Matte _____ Shiny _____ Other _____

ART & GRAPHICS

COLOR MATCH

_____ Color Print _____ Capsule

_____ Pantone Colors _____ Previous Printing

FOIL AND/OR EMOSS

_____ Foil _____ Emboss

ARTWORK FORMAT

(Artwork in Adobe Illustrator format preferred if possible)

_____ Callouts with color, foil & emboss

_____ In-house Art Design Required

PROOFS

Proofs to: _____ Customer _____ Designer

_____ Proofs NOT required

Press Check Required: _____ Yes _____ No

(Need to set date & time)

Press Proof Required (Charge \$250.00):

_____ Yes _____ No

BAR CODE

_____ Yes _____ Color

_____ No

ROLL SIZE, WIND DIRECTION & FORMAT

Please check with your bottling company for their requirements

_____ 8" _____ 11" _____ 13" _____ 15" _____ Other

Dispense Direction

_____ Outside Right _____ Inside Right

_____ Outside Left _____ Inside Left

Format

_____ FB-1: Front & back labels alternate on same roll

_____ FB-2: Front & back labels on separate rolls

CHECKLIST FOR PLACING ORDER

- ___ TTB Approval Complete
- ___ Appellation of Origin Verified
- ___ Alcohol % Verified
- ___ UPC Code Verified
- ___ Vintage Verified
- ___ Varietal Verified
- ___ "Produced/Vinted by" Statement Verified

JPG FILES NEEDED FOR TTB SUBMITTAL

- ___ Yes ___ No

**EXTRA LABELS FIGURED FOR SET-UP
& EACH CASE**

Case quantity x 13.5 for both

Case quantity x 13.0 for case label only

QUANTITIES

Quantity	Vintage	Varietal

Bottling Date: _____

Requested Delivery Date: _____